

BIOGRAPHY

Todd Kirkbride

Alliance Advisor, GDA



Todd Kirkbride recently joined ODP/PSA as a Senior Alliance Advisor for the Global Development Alliance team. In this position he will serve as the primary point person and technical advisor for alliance development with the Europe & Eurasia bureau. Todd will be providing strategic analysis assistance to the Missions in both training staff and developing successful partnerships while helping to manage key global business accounts and expanding GDA's reach throughout the private sector.

For the past 14 years Kirkbride has served as a senior manager and private sector development specialist whose experience ranges from implementing USAID-funded projects to multinational, non-profit and entrepreneurial start-up ventures. Kirkbride just arrived from spending the last two years in Kosovo as a Senior Competitiveness Advisor for the USAID/Chemonics Kosovo Cluster and Business Support project. In this capacity he served as Team Leader for the Marketing & Trade Linkages cluster assisting over 50 clients in the Livestock, Fruit & Vegetable and Construction value-chain.

Previously as Outreach Director for Volunteers for Economic Growth Alliance (VEGA) from 2004-2006, Kirkbride oversaw all marketing communications, Mission training, program operations and business development activities. In 2002-2003 he worked in Jordan as an Emerging Markets Development Advisor program (EMDAP) for the USAID/JUSBP project assisting in SME development. Prior to entering development, Kirkbride spent over eight years in the private sector providing leadership in brand management, marketing and advertising, strategic planning, and business development for companies such as Coca-cola (Wal-Mart Account); United Airlines, McDonalds and National Cattleman's Beef Association (as an Account Executive for Leo Burnett Advertising).

Over the years, Kirkbride has received a number of service awards from the Boys and Girls Club and Big Brothers/Sisters Association of America. Originally from St Louis, Missouri he received his MBA from Thunderbird with a bachelor's of Arts and Sciences from Northwestern University. Recently married to Pranvera in Kosovo, they now call Washington DC home.